

# ANGELO SEMINARA

Hair Stylist

Photography by Trevor LEIGHTON  
Words by Katie FARLEY



*The capabilities of your hair designs are simply extraordinary. Where do you draw your unique inspiration from?*

There are many ways to get inspiration and stay inspired. I am a great believer that you have to be self-motivated and always look for inspiration. Inspiration can come from anywhere; within your passion and what you believe. The most important thing for me is to stay motivated and to wake up in the morning and look forward to going to work. I love hairdressing and if you love something in life, you automatically become loyal and truthful to it. Hairdressing is my passion, through good and bad times and I always stick with it. Every day I look forward to my job - hair is my passion.

*You began your fascinating journey working as a trainee Barber at the age of 11. Has being a hair stylist always been your career ambition?*

I began my career as a salon trainee in my native home town of Calabria, Italy and knew being a hair stylist was my career ambition. Five years later I went to Rome to work with Toni&Guy. Fuelled by ambition, passion, and a hunger to see and learn more, to experiment and express my creativity. I went to London to work for Trevor Sorbie, where I stayed for 15 years as international creative director. For me, it is important to be original and to have lots of ideas to choose from. Having seen the type of work coming out of London, I knew it would be a great city for me to work in, research new ideas, develop and express my creativity. The UK has a very liberal attitude to style.

*You enchant and excite clients from all over the world thanks to your original hair designs, but for what reason do you enjoy pushing the boundaries of hair?*

Experiencing different cultures enables me to stay very hair focused, enjoy all of my time living and breathing hair, experimenting with new techniques, staying on top of current trends in all worlds - IE. Fashion, art, social trends, the zeitgeist... My ideas come mainly from nature and everyday life. Ideas are like good wine, sometimes it needs to rest a few years before you can use it. For me, it is important to be original and to have lots of ideas to choose from and really push the boundaries of hair. It is always important to address it to the right purpose and to constantly research for new ideas.

WITH SUCH UTTER, ADORING PASSION FOR HIS WORKS, INTERNATIONAL HAIR STYLIST ANGELO SEMINARA HAS THE CAPABILITIES TO CREATE ASTONISHING AND GROUND-BRAKING HAIR STYLES THAT HAVE COMPLETELY CAPTIVATED THE FASHION WORLD AND HAIR INDUSTRY, ALIKE. WORKING IN LONDON AFTER BEGINNING HIS CAREER IN CALABRIA, ITALY, ANGELO TOOK ON BOARD THE CITY'S COSMOPOLITAN, NONINTERVENTIONIST ATTITUDE TO STYLE, CONSEQUENTLY PUSHING HIM TO BREAK EXTRAORDINARY BOUNDARIES OF HAIR. I THINK IT'S FAIR TO ASSUME THAT THIS CREATOR IS A FORCE TO BE RECKONED WITH WHEN IT COMES TO EXPRESSION AND CREATIVITY.

*Throughout your career, you've worked as the lead hairdresser for many international fashion shows. Is it of importance that you initially work with each designer to determine what hair creation would best suit their overall theme?*

Yes, it is extremely important that the hair is just part of the puzzle. Sometimes the hair plays a major role when the character is needed in the personality of the woman and other times the hair needs to disappear out of the picture to give the clothes total importance.

*What catwalk collection has allowed you to be the most creative and why?*

At Vivienne Westwood's fashion show they let me have free interpretation of a woman that lived in the forest, collecting things for the nature to create her new identity. I think that allowed us to be as creative as we ever could be.

*You see hair as a fabric. Do you feel your work is a constant exploration of creative styling?*

I am a great believer that as a professional hairdresser you should always stay inspired and always have a base in your work. When I say "base" I mean that you need to be disciplined and have a good structure within your knowledge and expertise. After having those two elements you need to feed your creativity on regular bases. It's up to you how you do it.

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*I guess my inspiration is a desire to tread a path  
that is my own.*  
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*From your vast body of collections, has there been a particular standout style that you have been most proud of, and for what reasons?*

The image from the Wonderland collection (orange tumbling blocks). I am very proud of this image because it is unique. It breaks every barrier and makes the impossible possible, which makes you very proud as an artist.

*You've achieved an impressive catalog of hair styling success. What exciting projects do you have on the horizon?*

I will continue to be doing editorial work, exhibition work and hair shows all over the world. I would also love to help the hairdressing industry by creating more eco sustainable products and tools. I would love to build a unique team, who is capable to do anything. I have also just finished work on the next edition of the Antidote Magazine and I can't wait for the launch in March.